DUPLINVOICE TE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Avenue N W Suite 800 Washington, DC 20007

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
911841-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingto	National

Advertiser	Product	Estimate Number		
Democratic Congressional	DCCC	1199		

Flight Dates	Order #	Alt Order #
10/10/12 - 10/15/12	911841	07874461
Billing Calendar Broadcast	Billing Type Cash	Deal #
0		
Special Handling		
	Advertiser Code	Product Code
Special Handling	Advertiser Code	Product Code 14

Line	Ctart Data	F-4 D-4	Donate Donate	win 4: - u-	Chart/Ford Times		Laureth	Spots/	Data	Tuna	
Line	Start Date	End Dat	e Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	10/11/12 Class of Tir	10/12/12 me - Fixed	2 M-F Non Pre-e	Early Sunrise mptible	5:00-6:00 AM	TF	:30	4	\$500.00	NM	
	Weeks:	Start Date 10/08/12			Spots/Week 4	<u>Rate</u> \$500.00					
	Spots: # Ch	Day .	Air Date	Air Time Descri	ption	Start/End Time		th Ad-ID			Rate Type
	4 WE	ESHTh	10/11/12	5:14 AM M-F E	arly Sunrise	5:00-6:00 AM		0 D3C12FL			\$500.00 NM
	3 WI	ESHTh	10/11/12	5:29 AM M-F Ea	arly Sunrise	5:00-6:00 AM		0 D3C12FL			\$500.00 NM
	1 WI	ESHF	10/12/12	5:22 AM M-F E	arly Sunrise	5:00-6:00 AM	:3	30 D3C12FL	10т01н		\$500.00 NM
	2 Wi	ESHF	10/12/12	5:42 AM M-F E	arly Sunrise	5:00-6:00 AM	:3	30 D3C12FL	10т01н		\$500.00 NM
2	2 10/11/12 Class of Tir	10/12/12 me - Pre-e		Sunrise @6AM th notice	6:00-7:00 AM	TF	:30	4	\$1,100.00	NM	
	Weeks:	Start Dat 10/08/12			Spots/Week 4	Rate \$1,100.00					
	Spots: # Ch	n <u>Day</u>	Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
1	3 WI	ESHTh	10/11/12	6:14 AM M-F S	unrise @6AM	6:00-7:00 AM	:3	30 D3C12FL	10т01н		\$1,100.00 NM
	1 WI	ESHTh	10/11/12	6:43 AM M-F S	unrise @6AM	6:00-7:00 AM	:3	30 D3C12FL	10т01н		\$1,100.00 NM
	4 WI	ESHF	10/12/12	5:59 AM M-F S	unrise @6AM	6:00-7:00 AM	:3	30 D3C12FL	10т01н		\$1,100.00 NM
	2 W	ESHF	10/12/12	6:43 AM M-F S	unrise @6AM	6:00-7:00 AM	::	30 D3C12FL	.10т01н		\$1,100.00 NM
;	3 10/11/12 Class of Tir	10/12/1: me - Pre-e		Today Show th notice	7:00-9:00 AM	TF	:30	3	\$1,300.00	NM	
	Weeks:	Start Dat			Spots/Week	Rate					
1		10/08/12			3	\$1,300.00					
	Spots: # Ch		Air Date	Air Time Descri		Start/End Time		th Ad-ID	10-01		Rate Type
			10/11/12	7:26 AM NBC 7		7:00-9:00 AM		30 D3C12FL			\$1,300.00 NM
1			10/11/12	8:59 AM NBC 1	•	7:00-9:00 AM		30 D3C12FL			\$1,300.00 NM
	5 W	ESHF	10/12/12	8:36 AM NBC 7	Today Show	7:00-9:00 AM	:	30 D3C12FL	.10т01н		\$1,300.00 NM
	4 10/11/12 Class of Ti	10/12/1 me - Pre-e		ly Sunrise @4:30/ th notice	AM 430a-5am	TF	:30	2	\$200.00	NM	
	Weeks:	Start Dat 10/08/12			Spots/Week 2	Rate \$200.00					
	Spots: # Cl	h <u>Day</u>	Air Date	Air Time Descr	iption	Start/End Time	Leng	th Ad-ID			Rate Type
	2 W	ESHTh	10/11/12	4:50 AM *Early	Sunrise @4:30AM	430a-5am	:	30 D3C12FL	_10т01н		\$200.00 NM
	1 W	ESHF	10/12/12	4:51 AM *Early	Sunrise @4:30AM	430a-5am	:	30 D3C12FL	_10т01н		\$200.00 NM
	5 10/13/12 Class of Ti	10/13/1 ime - Fixed			Sat 5-6a	S-	:30	1	\$250.00	NM	





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
911841-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1199

www.v	vesh.com									
							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	<u></u>
5	10/13/12 Class of Tin	10/13/12 ne - Fixed N	Sat 5-6a on Pre-emptible	Sat 5-6a		:30	1	\$250.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSSS		<u>Rate</u> \$250.00					
	Spots: # Ch 1 WE	<u>Day Air</u> ESHSa 10			Start/End Time Sat 5-6a		<u>h</u> <u>Ad-ID</u> 0 D3C12FL	10т01н		<u>Rate</u> <u>Type</u> \$250.00 NM
6	10/13/12 Class of Tin	10/13/12 ne - Fixed N	Sat Sunrise 6-8 AM on Pre-emptible	6:00-8:00 AM	S-	:30	1	\$800.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSSS		<u>Rate</u> \$800.00			-	3)	
	Spots: # Ch 1 WE	<u>Day</u> <u>Air</u> ESHSa 10		cription Sunrise 6-8 AM	Start/End Time 6:00-8:00 AM		<u>h</u> <u>Ad-ID</u> 0 D3C12FL	10т01н	_	<u>Rate</u> <u>Type</u> \$800.00 NM
7	' 10/13/12 Class of Tin	10/13/12 ne - Pre-emp	NBC Saturday ptible with notice	Sat 8-10am	S-	:30	2	\$1,300.00	NM	
	Weeks:		End Date MTWTFSS		<u>Rate</u> \$1,300.00					•
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
		ESHSa 10			Sat 8-10am		0 D3C12FL			\$1,300.00 NM
	2 VVE	ESHSa 10	/13/12 9:30 AM NBC	Saturday	Sat 8-10am	::	0 D3C12FL	T010TH		\$1,300.00 NM
3	3 10/14/12 Class of Tir	10/14/12 ne - Fixed N	Sun Sunrise@6-8 Al on Pre-emptible	M 6:00-8:00 AM	S	:30	2	\$800.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS		<u>Rate</u> \$800.00					
	Spots: # Ch	and the second second			Start/End Time		th Ad-ID	40-04		Rate Type
		ESHSu 10 ESHSu 10		Sunrise@6-8 AM Sunrise@6-8 AM	6:00-8:00 AM 6:00-8:00 AM	10.7	30 D3C12FL 30 D3C12FL			\$800.00 NM \$800.00 NM
_										\$600.00 NW
(0 10/14/12 Class of Tir	10/14/12 ne - Pre-em	NBC Sunday Today ptible with notice	8:00-9:00 AM/9-11	AS	:30	1	\$2,000.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS		<u>Rate</u> \$2,000.00	200 mile manage a			¥	- myg x 3 m '
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
	1 WE	ESHSu 10	0/14/12 9:00 AM NBC	Sunday Today	8:00-9:00 AM/9)-11/ ::	30 D3C12FL	.10т01н		\$2,000.00 NM
10	0 10/11/12 Class of Tir	10/12/12 me - Pre-em	Regis & Kelly 9-10 Aptible with notice	M 9:00-10:00 AM	TF	:30	2	\$950.00	NM	
	Weeks:	Start Date 10/08/12	10/14/12TF	2	<u>Rate</u> \$950.00					
			r Date Air Time Des		Start/End Time		th Ad-ID			Rate Type
				is & Kelly 9-10 AM	9:00-10:00 AM		30 D3C12FL 30 D3C12FL			\$950.00 NM
_		ESHF 10	N. T. C.	is & Kelly 9-10 AM	9:00-10:00 AM	.,	00 D3C12FL			\$950.00 NM
1	1 10/11/12 Class of Tir	10/12/12 me - Pre-em	NBC Today Show II ptible with notice	10AM-11AM	TF	:30	4	\$700.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSSTF		<u>Rate</u> \$700.00					
	Spots: # Ch				Start/End Time		th Ad-ID	10-01:		Rate Type
				C Today Show II	10AM-11AM		30 D3C12FL 30 D3C12FL			\$700.00 NM
				C Today Show II C Today Show II	10AM-11AM 10AM-11AM		30 D3C12F1 30 D3C12F1			\$700.00 NM \$700.00 NM
				C Today Show II	10AM-11AM		30 D3C12FI			\$700.00 NM
1:	2 10/11/12	10/12/12	NBC Today Show III			:30	1	\$600.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS		<u>Rate</u> \$600.00			\		
1	Spots: # Ch				Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type





2 WESHTh

10/11/12

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

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911841-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1199

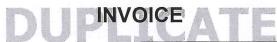
www v	vesh.com										
	room.com							Spots/			
ine	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
12	2 10/11/12	10/12/12	NBC	Today Show III	11AM-12PM/10-11/	W-AB-TF-12-Street	:30	1	\$600.00	NM	
	Spots: # Ch	Day Air	Date	Air Time Descrip	tion	Start/End Tim	e <u>Lengt</u>	h Ad-ID			Rate Type
	1 WE	SHTh 10	ALTERNATION OF THE STATE OF	11:28 AM NBC To		11AM-12PM/1	0-11/ :3	0 D3C12FL1	.0т01н		\$600.00 NM
13	3 10/11/12 Class of Tin	10/12/12 ne - Pre-emp		NOON NEWS 12-1 h notice	2:12:00-12:30 PM	TF	:30	2	\$500.00	NM	
	Weeks:	Start Date 10/08/12	End D 10/14/		Spots/Week 2	<u>Rate</u> \$500.00					
	Spots: # Ch			Air Time Descrip	1 T T T T T T T T T T T T T T T T T T T	Start/End Tim	e Lengt	h Ad-ID			Rate Type
	3 WE	SHTh 10	/11/12	12:29 PM M-F NC	OON NEWS 12-12:30	12:00-12:30 P	PM :3	0 D3C12FL1	10т01н		\$500.00 NM
	2 WE	SHF 10	/12/12	12:24 PM M-F NC	OON NEWS 12-12:30	12:00-12:30 P	PM :3	0 D3C12FL1	10т01н		\$500.00 NM
14	10/11/12 Class of Tin	10/12/12 ne - Pre-emp	otible wit		3:00-4:00 PM	TF	:30	2	\$750.00	NM	
	Weeks:	Start Date 10/08/12	End D 10/14/		Spots/Week 2	<u>Rate</u> \$750.00					
	Spots: # Ch			Air Time Descrip		Start/End Tim	e Lengt	h Ad-ID			Rate Type
	1 WE	SHTh 10	/11/12	3:48 PM M-F 3-4	₽PM	3:00-4:00 PM	:3	0 D3C12FL	L0Т01н		\$750.00 NM
	2 WE	SHF 10	/12/12	3:38 PM M-F 3-4	I PM	3:00-4:00 PM	:3	0 D3C12FL	10т01н		\$750.00 NM
18	5 10/11/12 Class of Tir	10/12/12 ne - Pre-emp		4-5 PM NEWS th notice	M-F 4-5 PM	TF	:30	3	\$900.00	NM	
	Weeks:	Start Date 10/08/12	End D 10/14/		Spots/Week 3	Rate \$900.00					
	Spots: # Ch			Air Time Descrip		Start/End Tim	ne Lengt	th Ad-ID			Rate Type
		SHTh 10		4:23 PM M-F 4-5	AND THE RESIDENCE OF THE PARTY	M-F 4-5 PM		0 D3C12FL	10т01н		\$900.00 NM
	2 WE	ESHTh 10	/11/12	4:42 PM M-F 4-5	5 PM NEWS	M-F 4-5 PM	:3	0 D3C12FL	10т01н		\$900.00 NM
	3 WE	SHF 10	/12/12	4:24 PM M-F 4-5	5 PM NEWS	M-F 4-5 PM	:3	0 D3C12FL	10т01н		\$900.00 NM
16	3 10/11/12 Class of Tir	10/12/12 ne - Pre-em		5-6 PM ROT th notice	5:00-6:00 PM	TF	:30	2	\$1,100.00	NM	
	Weeks:	Start Date 10/08/12	End D 10/14/		Spots/Week 2	Rate \$1,100.00					
	Spots: # Ch		100	Air Time Descrip	_	Start/End Tim	ne Leng	th Ad-ID			Rate Type
		ESHTh 10		5:40 PM M-F 5-6		5:00-6:00 PM		30 D3C12FL	10т01н		\$1,100.00 NM
	1 W	SHF 10	/12/12	5:22 PM M-F 5-6	PM ROT	5:00-6:00 PM	: :3	30 D3C12FL	10т01н		\$1,100.00 NM
1	7 10/11/12 Class of Tir	10/12/12 ne - Pre-em		6-6:30 PM th notice	M_F 6-6:30 PM	TF	:30	2	\$1,600.00	NM	
	Weeks:	Start Date 10/08/12	End D		Spots/Week	Rate					
	Spots: # Ch			Air Time Descrip	ation 2	\$1,600.00 Start/End Tim	ne Lena	th Ad-ID			Rate Type
			/11/12	6:11 PM M-F 6-		M F 6-6:30 F		30 D3C12FL	10т01н		\$1,600.00 NM
	1 WE	ESHF 10	/12/12	6:29 PM M-F 6-	6:30 PM	M_F 6-6:30 F	PM :3	30 D3C12FL	10т01н		\$1,600.00 NM
1:	9 10/14/12 Class of Tir	10/14/12 ne - Pre-em		SU 6-6:30 PM th notice	SA/SU 5:58-6:30 P	IS	:30	1	\$1,400.00	NM	
	Weeks:	Start Date	End D	ate MTWTFSS	Spots/Week	Rate			1		
	Spoto: # Ob	10/08/12	10/14		1	\$1,400.00 Start/End Tim		th			Deta Tima
	Spots: # Ch 1 Wi	n <u>Day Ai</u> ESHSu 10		Air Time Description 6:12 PM SA/SU		Start/End Tin SA/SU 5:58-6		<u>th Ad-ID</u> 30 D3C12FL	10т01н		Rate Type \$1,400.00 NM
2	0 10/11/12	10/12/12	M-F	Entertainment Ton		TF	:30	1	\$1,700.00	NM	
	Weeks:	me - Pre-em Start Date			Spots/Week	Rate					
		10/08/12	10/14		<u>opots/vveek</u> 1	\$1,700.00					
	Spots: # Ch			Air Time Descrip	otion	Start/End Tin		th Ad-ID	10-01		Rate Type
	2 14/1	LCHIA 40	1/11/17	7:16 DN// N// E F.	tortainmont Taniaht	7:00 700 01/1		KU DKCI JEI	TOTOTAL		SI (DO DO NIK)

7:00-730 PM

7:16 PM M-F Entertainment Tonight

:30 D3C12FL10T01H

\$1,700.00 NM





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

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Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1199

www.v	esh.com									
							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
21	10/13/12 Class of Tin	10/13/12 ne - Pre-emp	Sat. Entertainment thi otible with notice	s W7:00-8:00 PM	S-	:30	1	\$1,000.00	NM	- Mag 10
	Weeks:	Start Date 10/08/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch 1 WE	<u>Day</u> <u>Air</u> ESHSa 10		<u>ription</u> Entertainment this Week	Start/End Time 7:00-8:00 PM		th <u>Ad-ID</u> 30 D3C12FL	10т01н		<u>Rate Type</u> \$1,000.00 NM
.22	10/14/12 Class of Tir	10/14/12 ne - Pre-emp	NFL PRE-GAME otible with notice	7:00P-8:00PM	S	:30	1	\$5,000.00	NM	× × × × × × × × × × × × × × × × × × ×
	Weeks:	Start Date 10/08/12	End Date MTWTFSSS	Spots/Week 1	Rate \$5,000.00					
-2		<u>Day Air</u> ESHSu 10	<u>Date</u> <u>Air Time</u> <u>Desc</u> /14/12 7:08 PM NFL I		Start/End Time 7:00P-8:00PM		th <u>Ad-ID</u> 30 D3C12FL	10т01н	-	<u>Rate Type</u> \$5,000.00 NM
23	10/15/12	10/15/12	NBC Prime Revolution	n 10:00-11:00 PM	M	:30	, 1	\$5,000.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 M	Spots/Week 1	Rate \$5,000.00					
	Spots: # Ch 1 WE		<u>Date</u> <u>Air Time</u> <u>Desc</u> /15/12 10:37 PM NBC		Start/End Time 10:00-11:00 PM		<u>th Ad-ID</u> 30 p3C12FL	10т01н		<u>Rate Type</u> \$5,000.00 NM
24	10/13/12	10/13/12	NBC Prime	10:00-11:00 PM	S-	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSSS-	Spots/Week 1	Rate \$1,200.00					The second second
			<u>Date</u> <u>Air Time</u> <u>Desc</u> /13/12 10:08 PM NBC		Start/End Time 10:00-11:00 PM		<u>th Ad-ID</u> 30 d3C12FL	.10т01н		Rate Type \$1,200.00 NM
25	5 10/11/12 Class of Tir		M-Su News @ 11PM ptible with notice	11-1135p	TFS-	:30	2	\$1,700.00	NM	
	Weeks:		End Date MTWTFSS 10/14/12TFS-	Spots/Week 2	<u>Rate</u> \$1,700.00					= ,
		Day Air		<u>ription</u>			th Ad-ID			Rate Type
			/12/12	TOURNOUS CONTRACT DE LO CONTRACT DE	11-1135p 11-1135p		30 D3C12FL 30 D3C12FL			\$1,700.00 NM \$1,700.00 NM
26	3 10/11/12			11:35P-12:35XM			1		NM	ψ1,700.00 14101
	Weeks:		End Date MTWTFSS 10/14/12TF	Spots/Week	Rate					
	Spots: # Ch	10/08/12 n <u>Day Ai</u> i			\$700.00 Start/End Time	e Lend	th Ad-ID			Rate Type
	(5)	Service and Art Control of	/12/12 12:32 AM NBC		11:35P-12:35X		30 D3C12FI	_10т01н		\$700.00 NM
2	7 10/13/12	10/13/12	SATURDAY NIGHT I	IVE SATURDAY NIGH	TS-	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$1,800.00					
	Spots: # Ch 1 W	n <u>Day Ai</u> ESHSa 10		cription URDAY NIGHT LIVE	Start/End Time SATURDAY N	The second second	<u>th Ad-ID</u> 30 D3C12F	_10т01н		<u>Rate</u> <u>Type</u> \$1,800.00 NM
28	3 10/15/12 Class of Ti	10/15/12 me - Fixed N	M-F Early Sunrise	5:00-6:00 AM	M	:30	1	\$500.00	NM	A CONTRACTOR OF THE STATE OF TH
	Weeks:		End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$500.00			717 - 31 - 32 - 32 - 32 - 32 - 32 - 32 - 32		
	Spots: # Ch 1 W		<u>r Date</u> <u>Air Time</u> <u>Desc</u> 0/15/12 5:14 AM M-F		Start/End Time 5:00-6:00 AM	-	gth <u>Ad-ID</u> 30 D3C12F	L10T01H		<u>Rate</u> <u>Type</u> \$500.00 NM
2	9 10/15/12 Class of Ti	10/15/12 me - Pre-em	M-F 3-4 PM ptible with notice	3:00-4:00 PM	M	:30	1	\$750.00	NM	
	Weeks:	Start Date 10/15/12			<u>Rate</u> \$750.00	1,0100000000000000000000000000000000000	***************************************			





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911841-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1199

www.v	vesh.com									
							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
29	10/15/12 Class of Tin	10/15/12 ne - Pre-emp	M-F 3-4 PM	3:00-4:00 PM	M	:30	1	\$750.00	NM	ase and to the person of
	Spots: # Ch	Day Air	Date Air Time	Description	Start/End Time		th Ad-ID	40.04	26,	Rate Type
	1 WE	SHM 10/	15/12 3:19 PM	M-F 3-4 PM	3:00-4:00 PM	:3	30 D3C12FL	10т01н		\$750.00 NM
30	10/13/12 Class of Tin	10/13/12 ne - Immedia	Notre Dame Foottely Pre-emptible v		S-	:30	1	\$1,200.00	NM	l wife a st
	Weeks:	Start Date 10/08/12		TFSS Spots/Week	<u>Rate</u> \$1,200.00			* 7		
		Day Air ESHSa 10/		<u>Description</u> Notre Dame Football	Start/End Time 5:00A-4 XM		<u>th</u> <u>Ad-ID</u> 30 D3C12FL	10т01н		Rate Type \$1,200.00 NM
31	10/11/12	10/12/12	NBC Carson Da	aly ON NBC Carson Daly	CTF	:30	1	\$200.00	NM	
	Weeks:	Start Date		TFSS Spots/Week	Rate					
	Snote: # Ch	10/08/12 Day Air		TF 1 Description	\$200.00 Start/End Time	Long	th Ad-ID			Rate Type
		ESHTh 10/		NBC Carson Daly ON	NBC Carson Da		30 D3C12FL	.10т01н		\$200.00 NM
30	2 10/14/12	10/14/12	Sun 5-6a	Sun 5-6a	S	:30	1	\$250.00	NM	
- 32	Class of Tir	ne - Fixed No	on Pre-emptible			.30	1	\$250.00	INIVI	
	Weeks:	Start Date 10/08/12		TFSS Spots/WeekS 1	<u>Rate</u> \$250.00					*
1	Spots: # Ch			Description	Start/End Time		th Ad-ID			Rate Type
	1 WE	ESHSu 10/	/14/12 5:27 AM	Sun 5-6a	Sun 5-6a	:	30 D3C12FI	.10т01н		\$250.00 NM
33	3 10/15/12 Class of Tir	10/15/12 ne - Pre-emp	M-F Sunrise @otible with notice	6AM 6:00-7:00 AM	M	:30	1	\$1,100.00	NM	
	Weeks:	Start Date 10/15/12		TFSS Spots/Week 1	<u>Rate</u> \$1,100.00					
		Day <u>Air</u> ESHM 10		<u>Description</u> I M-F Sunrise @6AM	Start/End Time 6:00-7:00 AM		<u>th Ad-ID</u> 30 D3C12FI	_10т01н		<u>Rate Type</u> \$1,100.00 NM
34	1 10/15/12	10/15/12	NBC Today Sho	ow 7:00-9:00 AM	M	:30	1	\$1,300.00	NM	
	Weeks:	Start Date		TFSS Spots/Week	Rate					
	Spots: # Ch	10/15/12 Day Air	10/21/12 M Date Air Time	1	\$1,300.00 Start/End Time	Lenc	ith Ad-ID			Rate Type
		ESHM 10.		NBC Today Show	7:00-9:00 AM		30 D3C12F	_10т01н		\$1,300.00 NM
38	5 10/15/12 Class of Tir	10/15/12 me - Pre-emp	M-F NOON NE	WS 12-12:12:00-12:30 PM	M	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/15/12		TFSS Spots/Week	<u>Rate</u> \$500.00					
	Spots: # Ch			Description	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WI	ESHM 10	/15/12 12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PN	Л :	30 D3C12F	L10т01н		\$500.00 NM
- 36	6 10/15/12 Class of Tir	10/15/12 me - Pre-emi	M-F 6-6:30 PM	M-F 6-6:30 PM	M	:30	· 1	\$1,600.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTW	TFSS Spots/Week	Rate \$1,600.00					
	Spots: # Ch			Description	Start/End Time	Leng	gth Ad-ID			Rate Type
	1 W	ESHM 10	/15/12 6:23 PM	1 M-F. 6-6:30 PM	M-F 6-6:30 PM	:	30 D3C12F	L10T01H		\$1,600.00 NM
3	7 10/10/12 Class of Ti	10/10/12 me - Pre-em	M-Sun Nightly l	News 6:30-7:00 PM	W	:30	1	\$3,000.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTW	TFSS Spots/Week	Rate \$3,000.00			***************************************		
	Spots: # Ch	n <u>Day Ai</u>	Date Air Time	Description M-Sun Nightly News	Start/End Time 6:30-7:00 PM		gth <u>Ad-ID</u> :30 D3C12F	L10T01H		<u>Rate Type</u> \$3,000.00 NM
			0,1011	32gg. 110110	5.55 7.65 7 W					70,000.00 1101





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
911841-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Democratic Congr	essionalIDCCC	11199

www.wesh.com

Spots/

Line Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type

Total Spots 58

Payment Terms 30 Days

Gross Total \$65,450.00

Agency Commission \$9,817.50

Net Amount Due \$55,632.50